

Pan-Asia Endoscopic Ear Surgery Forum &

12 – 13 November 2017

2nd Endoscopic Ear Surgery & Temporal Bone Dissection Workshop 2017

14 – 16 November 2017

Prince of Wales Hospital, Hong Kong



SPONSORSHIP OPPORTUNITY

Background

The Department of Otorhinolaryngology, Head and Neck Surgery, Faculty of Medicine, The Chinese University of Hong Kong is pleased to organise the Pan-Asia Endoscopic Ear Surgery Forum & 2nd Endoscopic Ear Surgery & Temporal Bone Dissection Workshop 2017, which to be held at the Prince of Wales Hospital, Shatin, Hong Kong on 12 – 16 November 2017. We sincerely invite your company to consider supporting the Forum.

Date of Forum: 12–13 November 2017

Venue: Postgraduate Education Centre,
Prince of Wales Hospital,
Shatin, Hong Kong

This forum would include in-depth discussion on endoscopic surgery from the middle ear to skull base. Here we share our experience and look forward to the future development of TEES.

Pan-Asia Endoscopic Ear Surgery Forum offers commercial stakeholders a chance to network with these healthcare professionals understanding their needs, offering solutions to help them make better medical outcome for their patients and the society as a whole.

We welcome and appreciate your support to this important event.

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Faculty of Medicine
The Chinese University of Hong Kong



35th Anniversary
三十五週年

SPONSORSHIP PACKAGES

A) Platinum Sponsor	HK\$130,000
B) Gold Sponsor	HK\$90,000
C) Silver Sponsor	HK\$60,000

Select a combination of sponsorship items in line with your corporate marketing strategy. Your support to the Forum will be appreciated through status and /or individual acknowledgment.

Items in each package is subject to mutual agreement between the Organizer and the Sponsor.

Summary of Sponsorship Opportunities

- Exhibition Booth
- Book Stall
- Congress Bag
- Lanyard
- Promotional Materials Insertion
- Program Book Advertisement
- Group Registration

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LIST OF SPONSORSHIP ITEMS

ITEM A	EXHIBITION BOOTH	Amount
A (i)	Standard Booth I	HK\$58,000
	<ul style="list-style-type: none">Shell Booth: 2m (L) x 4m (W) x 2.5m (H)3 sides laminated panelFascia with sticker cutout of company nameTwo spotlights or two fluorescent tubesTwo chairsOne information counterOne 13Amp / 220V single phase socketAcknowledgement in programme book	
A (ii)	Standard Booth II	HK\$35,000
	<ul style="list-style-type: none">Shell Booth: 2m (L) x 2m (W) x 2.5m (H)3 sides laminated panelFascia with sticker cutout of company nameTwo spotlights or two fluorescent tubesTwo chairsOne information counterOne 13Amp / 220V single phase socketAcknowledgement in programme book	
A (iii)	Book Stall	HK\$1,000
	<ul style="list-style-type: none">One table (180cmL X 60cmW) for display of books and printed materialsTwo chairsAcknowledgement in programme book	

Location of Exhibition Booth

Allocation of exhibition booth space is prioritized based on the following:

1. Total sponsorship amount
2. Receipt of payment

In the event of same sponsorship amount, priority is given to the date payment is received

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ITEM B

DELEGATE MATERIALS

AMOUNT

B (i)



Congress Bag

- Sponsor's logo will be printed on the attractive and functional congress bag which will be used and kept by faculty and delegates during and after the meeting

HK\$22,000

B (ii)



Lanyard

- Sponsor's name and/or logo will be printed on the lanyard which will be worn by faculty and delegates throughout the event. Expense on making lanyard will be on Sponsor's account or Sponsor can make and supply their company lanyard for all participants

HK\$18,000

<< subject to availability >>

B (iii)



Promotional Material Insertion

- Insertion of Sponsor's promotional materials in congress bag. Materials to be provided by Sponsor and be approved by the Secretariat

HK\$9,000

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ITEM C

ADVERTISEMENT

AMOUNT

C (i)

Program Book Advertisement



Promote your corporate image and name brand through advertising in the programme book

- Outside back cover (full page – A4) HK\$24,000
- Inside front cover (full page – A4) HK\$21,000
- Inside back cover (full page – A4) HK\$18,500
- Run of the page (full page 4C – A4) HK\$16,000
- Run of the page (full page b/w – A4) HK\$14,000

Material Specifications:-

Format: Adobe Illustrator (ai) or high resolution TIFF, PDF or JPEG

Resolution: 300 dpi or above

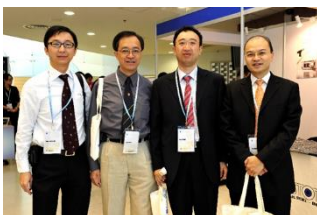
File size: 210mm x 297mm (A4) with 3mm bleeds

ITEM D

CONGRESS REGISTRATION

D (i)

Group Registration



- 10% discount on group registration of 10 or more delegates
- 5% discount on group registration of 5 to 9 delegates

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Conditions for Acceptance of Advertisements

1. These conditions shall apply to all advertisements accepted for publication. Any other proposed conditions shall be void unless specified and accepted by the Organizer.
2. Request for advertisement is subject to the Organizer's approval (Advert copy with text, images and illustrations) and space availability.
3. The Advertiser is responsible for the design and production of artwork to be advertised. The Organizer will take no part in process and reserves the right to apply an artwork fee if otherwise.
4. If the Advertiser or the Advertising Agency fails to submit the artwork on or before the material submission deadline, the space reserved will appear as "With compliments of (company's name)".
5. In consideration of the acceptance of the advertisements, the advertiser and advertising agency must in respect of the contents of the advertisement indemnify and save the publisher from and against any losses or expenses arising out of publication of such advertisements, including, without limitation, those resulting from claims or suits or libel, violation of rights of publicity or privacy, plagiarism, and copyright infringement.
6. The Organizer reserves the right to reject or cancel an advertisement at any item and for any reason, in which case no claim on the part of any Advertiser for damages or breach of contract shall arise.
7. Advertisements which, in the judgment of the Organizer, create the illusion that they are editorial matters are not acceptable. The Organizer reserves the right to print "advertisement" on top of all or any advertisements.
8. All orders are accepted subject to the condition that the Organizer will have no liability for failure to execute accepted advertising orders because of acts of Gods, Government restrictions, fires, strikes, accidents, or other occurrences beyond the Organizer's control.
9. Where the printers are involved in extra production work owing to acts or defaults of the advertiser or his Agent, charges will be made to the Advertiser or his Agent. These charges will be at the rates agreed prior to publication.
10. The Organizer reserves the right to destroy all artwork or material six months after the appearance of the advertisements. Such artwork or material may not be returned to the Advertiser or his Agent.
11. The Organizer is not responsible for errors or changes made after the deadline for submission of advertising material.
12. The Organizer will not be bound by any conditions, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the regulations set forth.

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SPONSORSHIP FORM

Company : _____

Address : _____

Telephone : _____ Fax : _____

Email : _____

Contact Person : _____ Title/Position: _____

Signature : _____ Date: _____

Quantity	Item	Description	Amount per item (HK\$)	Sponsorship Amount (HK\$)
	A.	(i) Standard Booth I	58,000	
		(ii) Standard Booth II	35,000	
		(iii) Book Stall	1,000	
	B.	(i) Congress Bag	22,000	
		(ii) Lanyard	18,000	
		(iii) Promotional Material Insertion	9,000	
	C.	Program Book Advertisement		
		Outside Back	24,000	
		Inside Front	21,000	
		Inside Back	18,500	
		Run of page (color)	16,000	
		Run of page (b/w)	14,000	
	D.	Group Registration		
Total sponsorship amount HK\$				

Package Status Attained

Platinum (HK\$130,000) Gold (HK\$90,000) Silver (HK\$60,000)

Fax: +852 2145 8876 / email: hktees@ent.cuhk.edu.hk Enquiry: +852 3505 1407

Bank draft and Hong Kong drawn checks (HK\$) are acceptable. All bank remittance charges to be borne by sender.

Payee: **The Chinese University of Hong Kong**

Telegraphic Transfer: Hang Seng Bank Limited, Kowloon Main Branch, Kowloon, Hong Kong

Account No.: 293-005005-201 (for USD) / 293-005005-001 (for HKD) / Swift Code: HASE HKHH

Mailing Address: Pan-Asia Endoscopic Ear Surgery Forum, Department of ORL-HNS, 6/F, Lui Che Woo Clinical Science Building, Prince of Wales Hospital, Shatin, Hong Kong.