

# Rhinology World Congress – Hong Kong 2017

1 – 3 September 2017

Hong Kong Convention and Exhibition Centre



ISIAN



IRS

## Rhinology World Congress – Hong Kong 2017

36<sup>th</sup> Congress of International Symposium on Infection and Allergy of the Nose (ISIAN)

18<sup>th</sup> Congress of International Rhinologic Society (IRS)

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### SPONSORSHIP OPPORTUNITY

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#### Background

The Chinese University of Hong Kong, the Hong Kong College of Otorhinolaryngologists and the Hong Kong Society of Otorhinolaryngology, Head and Neck Surgery are delighted to host the combined meeting of the 36<sup>th</sup> Congress of International Symposium on Infection and Allergy of the Nose (ISIAN) and 18<sup>th</sup> Congress of International Rhinologic Society (IRS). The Rhinology World Congress – Hong Kong 2017 will be held on 1 – 3 September 2017 at the Hong Kong Convention Exhibition Center.

The Congress highlights basic and advanced FESS, endoscopic skull base surgery, rhinoplasty, surgery for sleep apnea and cadaver dissection demonstration. An estimated 1,000 rhinologists and healthcare professionals from all over the world will convene in Hong Kong to exchange scientific knowledge, share new findings, and forge new friendship and alliance.

Rhinology World Congress – Hong Kong 2017 offers commercial stakeholders a chance to network with these healthcare professionals understanding their needs, offering solutions to help them make better medical outcome for their patients and the society as a whole.

The organizers of Rhinology World Congress – Hong Kong 2017, 36<sup>th</sup> Congress of ISIAN and 18<sup>th</sup> Congress of IRS welcome and appreciate your support to this prestigious international rhinology meeting.

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## ∞ SPONSORSHIP PACKAGES ∞

<b>A) Diamond Package</b> <i>(4 additional Exhibitor badges)</i>	<b>US\$ 60,000</b> <b>HK\$ 468,000</b>
<b>B) Platinum Package</b> <i>(3 additional Exhibitor badges)</i>	<b>US\$ 40,000</b> <b>HK\$ 312,000</b>
<b>C) Gold Package</b> <i>(2 additional Exhibitor badges)</i>	<b>US\$ 30,000</b> <b>HK\$ 234,000</b>
<b>D) Silver Package</b> <i>(2 additional Exhibitor badges)</i>	<b>US\$ 20,000</b> <b>HK\$ 156,000</b>

*Select a combination of sponsorship items in line with your corporate marketing strategy. Your support to the Congress will be appreciated through status and /or individual acknowledgment. Items in each package is subject to mutual agreement between the Congress and the Sponsor.*

### Summary of Sponsorship Opportunities



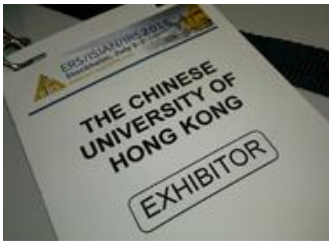
- Exhibition Booth (Standard Booth I / II)
- Keynote Lecture
- Industry Sponsored Symposium
- Cadaveric Dissection Demonstration
- Congress Bag
- Name Badge
- Lanyard
- Promotional Material Insertion
- Website Advertisement
- Mobile Apps Advertisement
- Program Book Advertisement
- Faculty Souvenir
- Delegate Gift
- Congress Banquet
- Group Registration

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⌘ LIST OF SPONSORSHIP ITEMS ⌘

ITEM A	EXHIBITION BOOTH	AMOUNT (US\$)
A (i)	<b>Standard Booth I</b>	
	<ul style="list-style-type: none"><li>▪ Shell Booth : 2m (L) x 4m (W) x 2m (H)</li><li>▪ 3 sided laminated panel</li><li>▪ Fascia with sticker cutout of company name</li><li>▪ Two spotlights or two fluorescent tubes</li><li>▪ Two chairs</li><li>▪ One information counter</li><li>▪ One 13Amp / 220V single phase socket</li><li>▪ Acknowledgement in program book</li><li>▪ Exhibitor badge x 3</li></ul>	20,000-
A (ii)	<b>Standard Booth II</b>	
	<ul style="list-style-type: none"><li>▪ Shell Booth : 2m (L) x 2m (W) x 2m (H)</li><li>▪ 3 sided laminated panel</li><li>▪ Fascia with sticker cutout of company name</li><li>▪ Two spotlights or two fluorescent tubes</li><li>▪ Two chairs</li><li>▪ One information counter</li><li>▪ One 13Amp / 220V single phase socket</li><li>▪ Acknowledgement in program book</li><li>▪ Exhibitor badge x 2</li></ul>	12,000-
A (iii)	<b>Exhibitor Badge</b>	
	<ul style="list-style-type: none"><li>▪ Registered exhibitor will receive a badge displaying their company name which should be worn throughout the Congress</li><li>▪ Complimentary access to coffee / tea break and welcome reception</li><li>▪ Additional exhibitor badge is available for purchase</li></ul>	150-

## Location of Exhibition Booth

Allocation of exhibition booth space is prioritized based on the following:

1. Total sponsorship amount
2. Receipt of payment

In the event of same sponsorship amount, priority is given to the date payment is received

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ITEM B

SCIENTIFIC PROGRAM SUPPORT

AMOUNT  
(US\$)

B (i)

## Keynote Lecture



- The keynote lecture will be dedicated to the sponsor. Faculty is invited by the Congress while faculty's registration, travel and accommodation expenses are on Sponsor's account
- Acknowledgment of support before and after the lecture
- Screen projection of Sponsor's name and logo before lecture
- Standard audio / visual equipment \*
- Acknowledgement in program book

10,000-  
per lecture

B (ii)

## Industry Sponsored Symposium



- A 90-minute time slot
- For industry symposium during noon time, Sponsoring Company will provide lunch to participants. The Sponsoring Company is responsible for the F&B of their sponsored symposium. Food and beverage arrangement should be directed to the HKCEC
- Standard audio / visual equipment \*
- Display or distribution of promotional materials
- Roll up banner prepared by the sponsor can be displayed
- Screen projection of Sponsor's name and logo before lecture
- Acknowledgement in program book

14,000-  
per  
symposium

B (iii)

## Cadaveric Dissection Demonstration



- Sponsor equipment and consumables
- Support AV broadcasting cost
- Provide supporting staff
- Display or distribution of promotional materials
- Acknowledgement in program book

15,000-  
per half day

Note:

\* Equipment for computer presentation including a laptop computer, a LCD projector, a screen and a laser pointer will be provided

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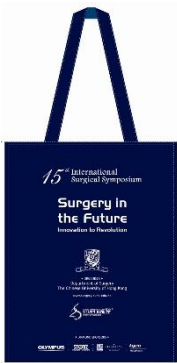
ITEM C

DELEGATE MATERIALS

AMOUNT  
(US\$)

C (i)

Congress Bag



- Sponsor's logo will be printed on the attractive and functional congress bag which will be used and kept by about 1000 delegates and faculty during and after the meeting

8,000-

C (ii)

Name Badge



- Sponsor's name and/or logo will be printed in a corner of the badge which will be worn by delegates throughout the Congress
- Acknowledgement in program book

8,000-

<< subject to availability >>

C (iii)

Lanyard



- Sponsor's name and/or logo will be printed on the lanyard which will be worn by 1000 delegates and faculty throughout the congress. Expense on making lanyard will be on Sponsor's account or Sponsor can make and supply their company lanyard for all participants

6,000-

<< subject to availability >>

C (iv)

Promotional Material Insertion



- Insertion of Sponsor's promotional materials in congress bag. Materials to be provided by Sponsor and be approved by the secretariat

3,000-

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ITEM D

ADVERTISEMENT

AMOUNT  
(US\$)

D (i)

Website Advertisement



- Sponsor's name and logo will be display in prominent position on Congress webpage
- Hyperlink to Sponsor's corporate website

4,000-

D (ii)

Mobile Apps Advertisement



- The opportunity to advertise in the Congress Mobile Apps which will provide timely information and scientific details to all participants during event
- Hyperlink to Sponsor's corporate website.

4,000-

D (iii)

Program Book Advertisement

Promote your corporate image and name brand through advertising in the official Congress Program Book



**Program Book Advertisement Rates :-**

Outside back cover (full page – A4)	4,500-
Inside front cover (full page – A4)	4,000-
Inside back cover (full page – A4)	3,800-
Run of the page (full page 4C – A4)	3,000-
Run of the page (full page b/w – A4)	2,500-

**Material Specifications :-**

Format : Adobe Illustrator (ai) or high resolution TIFF, PDF or JPEG

Resolution : 300dpi or above

File size : 210mm x 297mm (A4) with at 3mm bleeds

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## ITEM E

### SOUVENIRS & CONGRESS BANQUET

AMOUNT  
(US\$)

#### E (i)

#### Faculty Souvenir



- A chance for sponsor to present their souvenir to faculties after congress appreciation
- The proposed souvenir will be subjected to the secretariat's prior approval
- The Sponsor is responsible for delivery to congress venue on assigned date and time period

3,000-

#### E (ii)

#### Delegate Gift



- Sponsor has the opportunity distribute their gift to all delegates through the organizer
- Gift will be subject to secretariat's approval
- The Sponsor is responsible for delivery to congress venue on assigned date and time period

3,000-

#### E (iii)

#### Congress Banquet



- A networking opportunity for sponsors to promote their corporate image
- Sponsor's name and logo will appear on the banquet's backdrop/banner/display material stand of the sponsored banquet
- Promotional materials can be displayed or distributed during the banquet

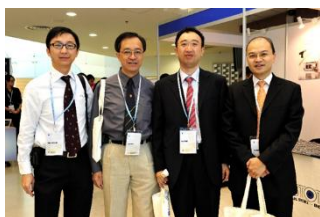
**Interested  
company  
can  
approach us  
for details**

## ITEM F

### CONGRESS REGISTRATION

#### F (i)

#### Group Registration



- 10% discount on group registration of 10 or more delegates
- 5% discount on group registration of 5 to 9 delegates

**Note: Group registration discount offer only applies to international delegates.**

# Rhinology World Congress – Hong Kong 2017

*1 – 3 September 2017*

## Hong Kong Convention and Exhibition Centre

### Conditions for Acceptance of Advertisements

1. These conditions shall apply to all advertisements accepted for publication. Any other proposed conditions shall be void unless specified and accepted by the Organizer.
2. Request for advertisement is subject to the Organizer's approval (Advert copy with text, images and illustrations) and space availability.
3. The Advertiser is responsible for the design and production of artwork to be advertised. The Organizer will take no part in process and reserves the right to apply an artwork fee if otherwise.
4. If the Advertiser or the Advertising Agency fails to submit the artwork on or before the material submission deadline, the space reserved will appear as "With compliments of (company's name)".
5. In consideration of the acceptance of the advertisements, the advertiser and advertising agency must in respect of the contents of the advertisement indemnify and save the publisher from and against any losses or expenses arising out of publication of such advertisements, including, without limitation, those resulting from claims or suits or libel, violation of rights of publicity or privacy, plagiarism, and copyright infringement.
6. The Organizer reserves the right to reject or cancel an advertisement at any item and for any reason, in which case no claim on the part of any Advertiser for damages or breach of contract shall arise.
7. Advertisements which, in the judgment of the Organizer, create the illusion that they are editorial matters are not acceptable. The Organizer reserves the right to print "advertisement" on top of all or any advertisements.
8. All orders are accepted subject to the condition that the Organizer will have no liability for failure to execute accepted advertising orders because of acts of Gods, Government restrictions, fires, strikes, accidents, or other occurrences beyond the Organizer's control.
9. Where the printers are involved in extra production work owing to acts or defaults of the advertiser or his Agent, charges will be made to the Advertiser or his Agent. These charges will be at the rates agreed prior to publication.
10. The Organizer reserves the right to destroy all artwork or material six months after the appearance of the advertisements. Such artwork or material may not be returned to the Advertiser or his Agent.
11. The Organizer is not responsible for errors or changes made after the deadline for submission of advertising material.
12. The Organizer will not be bound by any conditions, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the regulations set forth.



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☞ Sponsorship Form ☜

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Title/Position: \_\_\_\_\_

Signature : \_\_\_\_\_ Date: \_\_\_\_\_

Quantity	Item	Description	Amount US\$ Per item	Sponsorship Amount US\$
	A	(i) Exhibition Booth I	20,000	
		(ii) Exhibition Booth II	12,000	
		(iii) Exhibitor Badge	150	
	B	(i) Keynote Lecture	10,000	
		(ii) Industry Sponsored Symposium	14,000	
		(iii) Cadaveric Dissection Demonstration	15,000	
	C	(i) Congress Bag	8,000	
		(ii) Name Badge	8,000	
		(iii) Lanyard	6,000	
		(iv) Promotional Material Insertion	3,000	
	D	(i) Website Advertisement	4,000	
		(ii) Mobile Apps Advertisement	4,000	
		(iii) Program Book Advertisement * Please note condition on page 8		
		Outside Back	4,500	
		Inside Front	4,000	
		Inside Back	3,800	
		Run of page (color)	3,000	
		Run of page (b/w)	2,500	
	E	(i) Faculty Souvenir	3,000	
		(ii) Delegate Gift	3,000	
		(iii) Congress Banquet	Contact us	
	F	Group Registration		

**Total sponsorship amount US\$**

**Package Status Attained**

Diamond (60,000)     Platinum (40,000)     Gold (30,000)     Silver (20,000)

Fax: +852 2145 8876 / email: [sponsor@rhinology2017.org](mailto:sponsor@rhinology2017.org). Enquiry: +852 2632 2884 / 1408  
 Bank draft and Hong Kong drawn checks (HK\$) are acceptable. All bank remittance charges to be borne by sender.  
 Payee: **The Chinese University of Hong Kong**  
 Telegraphic Transfer: Hang Seng Bank Limited, Kowloon Main Branch, Kowloon, Hong Kong  
 Account No.: 293-005005-201 (for USD) / 293-005005-001 (for HKD) / Swift Code: HASE HKHH  
 Mailing Address: RWC – HK2017, Department of ORL-HNS, 6/F, Lui Che Woo Clinical Science Building, Prince of Wales Hospital, Shatin, Hong Kong.

**DEADLINE: 30 DECEMBER 2016 (SPONSORSHIP APPLICATION) / 31 MARCH 2017 (FULL PAYMENT)**